

# Charter Whyman

SALES & LETTINGS

RESIDENTIAL SALES | LETTINGS & MANAGEMENT | LAND & NEW HOMES



[www.charterwhyman.co.uk](http://www.charterwhyman.co.uk)



*Andrew Whyman*



*Michael Shannon*



*Jonathan Charter*



## Selling & Renting Quality Homes

“Our mission is to provide an unparalleled level of service.

Our promise is to always deliver results that are above and beyond the expectations of our clients, through our proven systems and winning culture.”



*The property professionals you can trust*

# Welcome

At Charter Whyman we pride ourselves on our friendly, enthusiastic and professional approach.

100  
years  
of  
experience

*The property professionals  
you can trust*

Charter Whyman have over 100 years combined experience selling and renting quality homes in Hertfordshire. The excellence and attitude of our staff allows us to deliver outstanding results, whatever the market conditions.

We truly are the ESTATE AGENT YOU CAN TRUST!

## HISTORY AND VALUES

Charter Whyman was established by Andrew Whyman and Jonathan Charter, two extremely prominent and highly respected local estate agents.

Our values are based on integrity, professionalism, communication and personal accountability.

## OUR AIMS

When we set up our business, our aim was to provide the best service possible for our customers.

We understand that individual & quality properties need personal attention and a wealth of experience in order to achieve that all important sale or rental.

Above all, we are not driven by corporate targets or pressures and take a long term view where repeat business and respect within our local communities are paramount.

## A FRESH APPROACH

We wanted to ensure that everything we did was based around making the selling or letting process as smooth as possible for our clients.

We explored what other estate agents were doing, combined all of our expertise and devised the best possible solutions.

## ACHIEVING RESULTS

We understand that results and positive feedback are two key ingredients to running a successful business.

The directors at Charter Whyman have carefully selected a team of experienced estate agents who have a proven track record in sales, lettings and customer service.

For us, it is quite a simple formula, quality people will always produce quality service and quality results.



# Services

*what we can do for you...*

## MARKET INTELLIGENCE

### MARKET INTELLIGENCE

Charter Whyman invest in research that gets under the skin of the local property market.

As a result, we are able to provide accurate and informative advice on price trends, development in our area, local hotspots and national property market and economic news.

## RESIDENTIAL SALES

### RESIDENTIAL SALES

We specialise in the sale of quality town and village homes, ranging from smart apartments to family homes to country houses.

## RESIDENTIAL LETTINGS

Our sales valuations are carried out by directors of the company and this will ensure that you receive honest and accurate advice regarding correct pricing and effective marketing.

## PROPERTY MANAGEMENT

We have an excellent working knowledge of current buyer activity and prices for recent sales agreed.

## LAND & NEW HOMES

Our role is to ensure that you achieve the very best price – our reputation depends on it!

## INDEPENDENT MORTGAGE ADVICE

### RESIDENTIAL LETTINGS

Whether you are looking to rent, let your home, invest in a buy-to-let property or add to your portfolio, our lettings team are able to help.

Should you wish us to find you a tenant or fully manage your property, you can be confident that we will work hard to find you a high calibre tenant who has undergone comprehensive background checks before any contracts are signed.

We make it a high level priority to provide an outstanding and superior lettings experience.

### PROPERTY MANAGEMENT

In addition to introducing vetted and referenced tenants, we also provide a comprehensive and professional management service.

Our property management service includes: preparation of professional tenancy agreements, preparation of detailed inventories, regular property inspections, collection of rents with prompt payments to landlords, arranging gas safety certificates, repair services through experienced and reliable contractors, dealing with deposit returns, overseas landlord advice and rent reviews.

### LAND AND NEW HOMES

We provide specialist advice in the land and new homes field and have considerable experience in handling the sales of individual building plots through to large residential sites.

We are actively involved from start to finish in the development process, from pre-planning to the sale of the end product. We always try to see “the angle” and have excellent working relationships with a range of planning authorities and architectural departments.

Through the experience and expertise of the Land team, we provide a complete land consultancy service to everyone, from private landowners to national developers.

### INDEPENDENT MORTGAGE ADVICE

We work closely with Sands Financial Management who provide our clients with an extensive range of financial planning services with professional and accurate advice they can trust.

The team at Sands Mortgage Management offer specialist advice to find the right Mortgage solution for you.

For your Wealth Management needs, Sands Financial Management Ltd also provide expert knowledge and advice to help you meet your Investment, Pensions and Estate Planning goals.



100%

of our clients are happy to recommend us

Charter Whyman are a highly professional estate agency business who are informative, friendly and work hard to achieve good and hassle free results. I cannot recommend them highly enough to anyone thinking of moving. I wouldn't hesitate in instructing you should we ever decide to move again. Thank you.

Despite the property being of an unusual nature, Charter Whyman managed to find a buyer after just 4 viewings. We found you very enthusiastic and professional. You kept us up to date at all times, in fact, you went the extra mile in securing a problem free exchange. WELL DONE!

We would like to say a big thank you to you and your team for ensuring the smoothest purchase process ever! You were always very professional and ensured that we were always kept up to date. You would immediately answer or action any requests we had. A sincere thanks to you and the team.

# Charter Whyman

EXPERIENCED | INDEPENDENT | RECOMMENDED

Our mission is to provide an unparalleled level of customer service.

A sale was agreed on our home within just a few days of marketing. Once the negotiations started, Charter Whyman handled all matters with courtesy, diligence and professionalism - resulting in a mutually acceptable offer. If only solicitors could act as swiftly, and be as prompt when answering the phone!

Just a note to say a big thank you for your assistance in selling my mother's house. At every stage I found your company to be extremely helpful and professional. The whole process ran smoothly and any issues that arose were dealt with efficiently. The communication with you throughout the whole process was excellent!

We found the whole Charter Whyman service to be professional, innovative and pro-active. They succeeded where more established agents did not. They took care to get the marketing material right and the communication was excellent throughout. We would highly recommend them.



# Marketing

Imaginative, modern, proactive,  
focussed, targeted and effective.

20  
ASSOCIATED  
OFFICE  
NETWORK

## Maximum exposure

Marketing might make a difference,  
but when it's done intelligently, it is  
guaranteed to always make a difference.

We understand the importance of getting  
your property to stand out from the crowd.

### PRIME OFFICE LOCATION

Located in a prime town centre position, we continue to provide a friendly welcome to buyers, sellers, landlords and tenants.

### WINDOW DISPLAYS

The office enjoys a corner position and offers the best window displays to showcase properties.

### NEWSPAPER ADVERTISING

We focus on 'impact' marketing and consistently produce clear and eye-catching advertising which will take the profile of your home to another level.

### PROPERTY BROCHURES

We produce high quality brochures as standard. Careful thought has been put into the design and they continue to attract quality enquiries.

### ACCURATE FLOORPLANS

Floorplans are standard on all of our properties and help to improve the quality of viewings by filtering out unsuitable enquiries.

### EXCEPTIONAL PHOTOGRAPHY

First impressions count, so Charter Whyman only use experienced photographers. We spend time, use professional cameras and skilled photography to capture the best possible images.

### DISTINCTIVE BOARDS

Our distinctive and eye catching 'For Sale' and 'For Rent' boards attract quality enquiries.

### WEB ADVERTISING

We subscribe to the most effective property portals ensuring that all of our property brochures are available worldwide 24/7.

### LONDON COVERAGE

Our London office plays a central role in the sale of some of the area's finest homes:  
[www.theknightsbridgeoffice.co.uk](http://www.theknightsbridgeoffice.co.uk)

### OFFICE NETWORK

Being part of a network of twenty quality estate agents allows us to attract a wider audience for our properties.

### DISCREET MARKETING

We understand that some people may prefer a discreet approach to selling their home. We have developed a bespoke marketing service that guarantees your privacy, profiles buyers and sellers with the aim of creating a perfect match.

### RESIDENT DIRECTORS

Day to day involvement from our directors ensures that our marketing continues to go from strength to strength.



# London

Have your property promoted by  
The Knightsbridge Office.

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THE  
KNIGHTSBRIDGE  
OFFICE

## London Exposure

Marketing might make a difference, but when it's done intelligently, it is guaranteed to always make a difference.

We understand the importance of getting your property to stand out from the crowd.

### WHO WE ARE

The Knightsbridge Office, a London and international property consultancy, is a network for quality independent Estate Agents. We like to hand pick our estate agents and currently, we have a network of 20 key agents and this figure is set to grow.

### WHAT WE DO

Working closely with our chosen agents allows them to have access to the lucrative London and investor market.

By choosing Charter Whyman your property will be promoted in London, be promoted to a wider network of buyers, gain access to London based investors, attract the attention of relocation and property search companies and have an increased chance of being selected for editorial by one or more property writers who regularly contact the Knightsbridge Office.

### LONDON SHOW

Each year we hold a Country Property Show in London, with the most recent one being held at The Old Town Hall, King's Road.

This is a great opportunity for buyers to browse the fantastic selection of properties that The Knightsbridge Office has to offer.

### EQUESTRIAN PROPERTIES

We understand how frustrating it is when a property with land and stabling does not accurately promote the facilities on offer. With our expertise, we are well placed to achieve the best price for your property.

### INTERNATIONAL PROPERTIES

Our new website allows international properties to be displayed. Whether you are looking for an investment, a family holiday home or perhaps a place to retire, we can help you find your dream property abroad.



# Charter Whyman

Part of a network of over 20 offices across the country

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## London

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