

Message – “Fastest growing lettings agent in London”*

**based on data from TwentyEA, where fastest growing measures new instructions market share movement from 2022 to 2023; based on the top 10 traditional agents in London. Traditional is based on having a high street presence. Based on areas covered by John D Wood & Co.*

Message – 36% more likely to sell prime property than the average estate agent*

**based on data from TwentyEA, where we looked at the percentage of properties listed that are exchanged for John D Wood & Co. in 2023 (42.10%) versus all agents (30.95%); premium is defined as properties listed on or over £1,000,000 and our part of London is the operating area of John D Wood & Co. which contains Postcode Areas of SW, W, KT, TW, NW.*

Message – “Fastest growing premium agent”*

**based on data from TwentyEA, where fastest growing measures new instructions market share movement from 2022 to 2023; premium is defined as properties listed on or over £750,000; top 10 estate agent bands were defined as the top 10 when listed by 2023 new instruction volumes and market share; and operating area contains Postcode Areas of SW, W, KT, SO, TW, NW, OX.*