

STOW-ON-THE-WOLD, Gloucestershire

20th March 2026 Report

**PRICE OF SEEDS HAY REMAINS FIRM BUT TRADE SAW A SLIGHT EASING OF STRAW PRICES
WITH CAUTIOUS BUYERS AS SPRING ARRIVES**



The final sale of the season brought forward an unexpected 1,750 tonnes, as sellers grew more confident in their remaining requirements and released surplus stocks.

Clear, dry weather and the now-settled backdrop of the Iranian conflict created a more cautious buying atmosphere. Dealer activity dominated, with farmer purchasing notably reduced compared with the previous sale.

Seed hay remained in short supply, supporting firm prices, with top-quality lots exceeding £350/t at Malmesbury. Good-quality meadow hay also held steady around £200/t.

Straw eased slightly to £150/t, though values remain exceptional for the year, driven by tight local supply and strong demand.

Looking ahead, rising fuel costs may push next season's production expenses higher. Many sellers appear reluctant to reduce prices further, preferring to retain stock under cover.

The table below summarises the average bale prices:

	Size Example Unit	0.9m x 1.2m x 2.4m	0.7m x 1.2m x 2.4m	0.8m x 0.9m x 2.4m	0.7m x 0.8m Or 0.6m x 0.9m 2.4m	ROUND £/bale	Conventional £/bale	Average	Min	Max	Clearance on big bales
		Claas 3300, MF187 £/bale	Quadrant £/bale	D1010 MF185 £/bale	D800/D1000 £/bale			On Square bales			
								£/t *	£/t *	£/t *	%
STRAW	W WHEAT	69	44	40	-	28	1.00	140	120	160	100
	W BARLEY	68	-	-	35	-	1.00	145	140	150	100
	Sp BARLEY	70	-	-	-	-	-	155	155	155	45
	OAT	-	-	-	-	-	-	-	-	-	100
HAY	SEEDS	160	-	120	60	-	8.50	300	240	370	66
	MEADOW	102	104	40	30	40	-	200	166	260	62
	MIXTURE	-	-	-	-	-	-	-	-	-	-
HAYLAGE	4ft length	-	-	-	-	-		-	-	-	0
SILAGE	4ft length	-	-	-	-	-		-	-	-	0
FODDER BEET								40	40	40	66

* PLEASE NOTE OUR CALCULATIONS ARE BASED ON OUR BEST ESTIMATES OF BALE WEIGHTS—BEWARE THAT THIS TABLE DOES NOT HIGHLIGHT THE EFFECT OF QUALITY DIFFERENCES

**The forthcoming Hay and Straw Sales for 2026-27 season
at Stow-on-the-Wold will commence on
Friday 20th NOVEMBER 2026**

Catalogues, entry forms and further details from Adrian Cannon, London House, Bourton-on-the-Water, Cheltenham, GL54 2AP Tel. 01451 820913 or on line at: