

STOW-ON-THE-WOLD, Gloucestershire

13th February 2026 Report

STRAW IS NOW GETTING SHORT, LEADING TO PRICES STRENGTHENING HAY HOLDS FIRM & GOOD SALES ON QUALITY HAYLAGE

With strong attendance and 2,500 tonnes offered in today's sale, straw prices continued to strengthen as supplies tighten.



Recent flooding and prolonged wet weather have clearly shifted the market. Earlier in the season, dry conditions meant straw in yards was lasting longer, but the subsequent 40 days (and nights) of rain have accelerated usage dramatically. As on-farm stocks fall, demand has risen sharply. The impact of the summer drought—resulting in low initial stocks—is now being fully felt, with demand outstripping supply and average prices for wheat and barley straw exceeding £150/t.

Hay remained firm, averaging around £200/t, although this masks significant variation between lots. Older, lower-quality hay coming out of sheds achieved £120–£150/t, while the best-quality hay reached up to £260/t.

Best seeds hay in conventional bales made £9.60 per bale from WG & SW Jones, while good horse-quality haylage achieved £100 per bale from David Holder.

We look forward to welcoming you to the next sale on the 20th March- for which we are now collating entries..

The table below summarises the average bale prices:

	Size Example Unit	0.9m x 1.2m x 2.4m	0.7m x 1.2m x 2.4m	0.8m x 0.9m x 2.4m	0.7m x 0.8m Or 0.6m x 0.9m 2.4m	ROUND	Conventional	Average	Min	Max	Clearance on big bales
		Claas 3300, MF187	Quadrant	D1010 MF185	D800/D1000						
		£/bale	£/bale	£/bale	£/bale			£/bale	£/t *	£/t *	£/t *
STRAW	W WHEAT	65	-	-	30	-	3.10	166	145	190	100
	W BARLEY	70	-	-	34	-	-	150	136	164	100
	Sp BARLEY	62	54	-	-	-	2.90	160	120	187	100
	OAT	90	-	-	-	-	-	150	150	150	100
	PEA	54	-	-	-	-	-	112	100	125	100
HAY	OSR	51	-	-	-	-	-	100	100	100	100
	SEEDS	-	142	-	-	-	9.60	295	295	295	100
	MEADOW	95	70	84	47	61	8.40	200	110	260	95
	MIXTURE	100	50	-	70	-	-	155	90	200	75
	HAYLAGE	4ft length	75	-	83	66	-		150	95	210
SILAGE	4ft length	-	-	-	-	50					25
MAIZE SILAGE											0
FODDER BEET											0

* PLEASE NOTE OUR CALCULATIONS BASED ON OUR BEST ESTIMATES OF BALE WEIGHTS

**The next Hay and Straw Sales for 2025-26 season at Stow-on-the-Wold are on
Friday 20th MARCH 2026
&
Friday 20th NOVEMBER 2026**

Catalogues, entry forms and further details from Adrian Cannon, London House, Bourton-on-the-Water, Cheltenham, GL54 2AP Tel. 01451 820913 or on line at: